

Build  
forward  
better

17 18 19 OCTOBER 2021

# SheTrades Global Dubai

**HYBRID EVENT**

JOIN US AT **EXPO 2020 DUBAI, UAE,**  
OR **VIRTUALLY FROM WHEREVER YOU ARE!**

The 8th edition of SheTrades Global will be co-hosted by the International Trade Centre (ITC) and Dubai Exports in collaboration with Expo 2020 Dubai.

**WHAT IS SHETRADES GLOBAL?**

The world's leading event where women entrepreneurs, buyers, investors and other partners come together to:

- do business
- co-create digital solutions
- build lasting partnerships and;
- set the pace of women's economic empowerment!

**WHO WILL BE THERE?**

Over 3000 top industry leaders, international delegations of women entrepreneurs, policy makers and investors from more than 90 countries in search of innovation, new trade and investment opportunities.

**BE PART OF THE SOLUTION.**  
JOIN US AND LEARN ABOUT  
**SUSTAINABLE PRACTICES YOU**  
**CAN IMPLEMENT TO GROW YOUR**  
**BUSINESS.**



**REGISTER NOW**

**IT'S FREE OF CHARGE**

**REGISTRATION AVAILABLE IN**



**ENGLISH**



**ARABIC**



**FRENCH**



**SPANISH**

**ITC SHETRADES INITIATIVE IS SUPPORTED BY:**



From  
the People of Japan