



EVENT:
VIRTUAL

THE ROAD TO SHETRADES GLOBAL

MARCH 2021 → OCTOBER 2021

AGENDA

Capacity building programme

TYPE

- Live webinar series
- UN certified e-learning courses
- SheTrades Masterclass

EVENT:
VIRTUAL +
EXPO 2020
DUBAI

SHETRADES GLOBAL

17-19 OCTOBER 2021

AGENDA

DAYS 1 + 2*

- Welcome ceremony
- Keynote speakers
- Clinics by industry leaders
- Exhibition area/ B2B/ Speed Networking
- High-level roundtable (Invitation only)

DAY 3

- Pavilion activities at Expo 2020 Dubai
- Investment Challenge and much more

Dubai Exports is offering to all participants in Dubai, meals on days 1&2 and a 2-day pass to attend Expo 2020 Dubai

EVENT:
VIRTUAL +
EXPO 2020
DUBAI

SHETRADES AT EXPO 2020 DUBAI

OCTOBER 2021 → MARCH 2022 →

AGENDA

Over 6 months, SheTrades and partners will be hosting activities at the Women's Pavilion to:

- Celebrate female achievements and women change-makers worldwide
- Foster dialogue among a diverse community of leaders, politicians, entrepreneurs and more



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www.instagram.com/Internationaltradecentre