

UNDER THE PATRONAGE OF  
THE MINISTRY OF TRADE, INDUSTRY  
AND PROMOTION OF SMEs



## 2nd EXHIBITION ON COTTON, TEXTILE AND CLOTHING OF THE OIC MEMBER STATES

**19 – 23**  
**October 2022**

Abidjan – Republic of Côte  
d'Ivoire



## 1st EXHIBITION ON INTERNATIONAL COTTON – TEXTILE – CLOTHING OF ABIDJAN

# EXHIBITOR'S GUIDE

### ORGANIZERS



### TECHNICAL PARTNER

**mazars**

### MEDIA PARTNER

**Financial Afrik**

## THEME

Industrial transformation in the Cotton-Textile  
sector, Rise of African countries: Case of Côte  
d'Ivoire



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## INTRODUCTION

Textile fibers of vegetal, animal, or artificial origin have always been used as raw materials for the production of clothing throughout the world.

Cotton fiber is a strategic product for several Member States of the Organization of Islamic Cooperation (OIC). It represents more than 20% of the export earnings of some States and employs more than 30% of the working population. As such, the Cotton-Textile sector occupies a prominent place in the economic and social development of our States.

However, the issues of cotton subsidies provided by some countries are likely to lower the price of the fiber on the international market and drastically reduce the revenues related to these exports.

The world cotton trade volume amounts to 114.5 billion USD in 2021 against 106.2 billion USD in 2017, i.e. an increase by 7.8% due to the fluctuation of its prices on the world market. The OIC Member States have totaled a cotton trade volume of about 32.6 billion USD in 2021 against 26.6 billion USD in 2017, i.e. an increase by 22.6% during this period. More than a quarter of the world cotton trade comes from OIC countries between 2017 and 2021, particularly from African countries and Central Asia.



On the other hand, intra-OIC cotton trade reached 9.8 billion USD in 2021 against 7.3 billion USD in 2017, i.e. an increase by 33.5% during the last four years thanks to the increase in trade of African and Asian countries. Between 2017 and 2021, the share of intra-OIC cotton trade is around 30%.

In fact, the main exporters of cotton in 2021 to the OIC Area are: Pakistan, Uzbekistan, Turkey, Benin, Turkmenistan, Azerbaijan, Côte d'Ivoire, Egypt, Tajikistan and Indonesia, which have totaled more than 87% of the world exports of Member States, i.e. a value of 4.4 billion USD. As for the importers of the OIC countries, we can mention: Turkey, Bangladesh, Pakistan, Tunisia, Iran, Morocco, Egypt, Indonesia, United Arab Emirates and Malaysia for the need of their textile industries and manufactures. This top-ten recorded a value of 4.6 billion USD in 2021 or 97% of the world imports of the OIC Member States.

The main products traded are cotton at 67% and processed textile products at 33% in 2021.



Considering the low level of cotton processing in OIC countries, the organization of this Trade Fair and Forum on the sector will help boost intra-OIC trade.

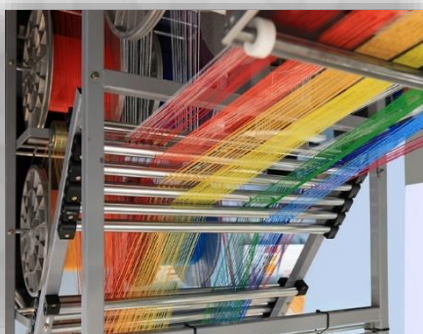
In this context, the transformation of cotton fiber and its derivatives through the creation of sustainable value-added activities in the cotton-textile-clothing value chain is becoming a major issue at the heart of the economic and social development of our countries.

The promotion of income-generating activities for women and youth should be placed at the center of this issue in order to have a sustainable impact on the inclusive development of our economies.



In this regard, the Islamic Centre for Development of Trade (ICDT) and the Ministry of Trade and Industry of the Republic of Côte d'Ivoire are organizing the 2nd Edition of the Cotton, Textile and Clothing Exhibition of the OIC Member States and the 1st Edition of the Abidjan International Cotton-Textile-Clothing Exhibition (SICTHA) from 19th to 23rd October 2022 in Abidjan, Republic of Côte d'Ivoire.

This exhibition will increase trade and investment flows among the OIC Member States, notably through the promotion of trade and investments in the Cotton, Textile, and Clothing sectors, in order to establish a sustainable development of trade and improve the welfare of the populations.



## INFORMATION ON THE COTTON EXHIBITION

**Name of the exhibition:** 2<sup>nd</sup> Exhibition on Cotton, Textile and Clothing of OIC Member States / 1<sup>st</sup> Edition of the International Cotton-Textile- Clothing Exhibition of Abidjan (SICTHA)

**Host country:** Republic of Côte d'Ivoire

**Date:** From October 19 to 23, 2022

**Location:** Treichville Sports Palace

**Type:** Exhibition

**Level:** International

**Guest of Honor:** Kingdom of Morocco

**Participating countries:** 57

**Expected Number of exhibitors:** 300  
(guests, artisans, SMEs & large companies)

**Expected number of guests:** 1,000 / day

**Exhibition space:** 4,500 m<sup>2</sup>

**National & international institutions:** 10

**Caterers:** 5

**Side events:**

- Training workshop for the benefit of women entrepreneurs and women's cooperatives, October 19, 2022;
- Training workshop on the Certification of Cotton, Textile, and Clothing products in collaboration with the SMIIC, October 20, 2022;
- Buyers / Sellers meeting on the Textile industry, 20 - 21 October 2022;
- OIC-Côte d'Ivoire Investment Forum in collaboration with the Center for the Promotion of Investments of Côte d'Ivoire (CEPICI), October 21, 2022;
- Access to markets for handicraft and SMEs products;
- Organization of an ECOWAS day;
- Organization of a competition for SICTHA 2022 winners;
- Fashion show;
- Closing Ceremony/ Gala.





## GENERAL DESCRIPTION OF THE ISLAMIC COUNTRIES EXHIBITION



The Cotton, Textile, and Clothing exhibition of the OIC Member States is one of the major annual events organized by ICDT which aligns with the new strategy (2022 -2025) aiming at promoting trade through the organization of fairs and exhibitions and buyer-seller meetings (B2B) among many other initiatives. Besides, this exhibition fortifies cooperation and partnership between the 57 Member countries of the Organization of Islamic Cooperation. It is an inclusive platform for exchange between business professionals and experts who share common values in terms of cooperation and development that promote sustainability in goods and services exchange.

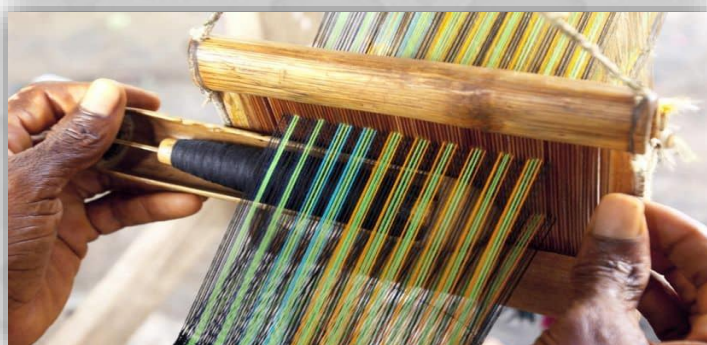
The main objective of the exhibition is to promote products from the Cotton-Textile-Clothing value chain. Additionally, it will

emphasize the contribution of women and young people in the processing of products in the sector, particularly in the field of production of soaps, oil, oilcake, thread for weaving and printing, and clothing fashion. All African cotton-producing countries and those from the OIC are invited to take part in this crucial promotional event.

It is worth mentioning that the 2<sup>nd</sup> edition of the Cotton, Textile, and Clothing exhibition will welcome the presence of many renowned figures in the business world from public and private domains.

## THE OBJECTIVES OF THE EXHIBITION ON COTTON, TEXTILES, AND CLOTHING

ICDT, Regional Council for the Promotion and Development of Crafts and SMEs (CRAPME), and the Cotton and Cashew Council have defined objectives within the framework of the organization of the 2<sup>nd</sup> edition of the exhibition on cotton, textiles, and clothing of the OIC Member States from October 19 to 23, 2022.



For organizers, this essentially involves:

- Promoting income-generating activities in the Cotton-Textile-Clothing sector;
- Involving craftsmen and SMEs from the Member States as well as general commissioners of fairs and exhibitions in the African and OIC region;
- Launching high-level reflections for a competitive transformation strategy in the cotton-textile sector;
- Mobilizing national and international professional buyers and experts in the Cotton-Textile-Clothing sector to participate in the debates;
- Establishing partnership links with investors and equipment manufacturers;
- Promoting the creation of networks and regional companies in the Cotton-Textile-Clothing sector;
- Identifying sources of funding for the sector;
- Identifying the potential markets for traditional products in the sector and their mode of access (Preferential agreements);
- Publicizing, disseminating, and sharing the economic potential of Member countries;
- Marketing the products and services of member countries;
- Assisting in the economic integration of member countries;
- Working for the deployment of exhibitions and congresses as a marketing tool among member countries.

## STATISTICS OF THE 1<sup>st</sup> EXHIBITION ON COTTON, TEXTILE, AND CLOTHING OF OIC MEMBER STATES, OUAGADOUGOU, BURKINA FASO, 21-25 SEPTEMBER 2011



28  
COUNTRIES



2 000  
VISITORS



120  
EXHIBITORS



3 000 m<sup>2</sup>  
EXHIBITION  
SURFACE

## FACILITIES GRANTED TO THE EXHIBITORS OF THE 2<sup>nd</sup> EDITION

Exhibitors are provided with fluid and energy facilities so that their machines and installations can be exhibited in operation.

All halls have a concrete floor to support all tonnages.

Connections on request: Electricity 220 / 380 Volts, Water, Compressed air, Telephone, Internet.



## THE TREICHVILLE SPORTS PALACE

The construction of the Palais des Sports de Treichville dates back to 1978 in Côte d'Ivoire. It is a covered room with an area of 4,500 m<sup>2</sup> of exhibition space.

## HOW TO ACCESS IT

The Palais des Sports Treichville is located in the Abidjan town of Treichville next to the sports park.

## CONDITIONS OF PARTICIPATION

The Ivorian authorities grant incentives in the form of tariff and non-tariff facilities for the entry of products and people. Interestingly, preferential rates on transport, freight, accommodation, and transit are also negotiated with service providers in accordance with the regulations in force in the Republic of Côte d'Ivoire.

## PARTICIPANTS

The exhibition is open to the participation of the 57 Member States of the OIC and the various economic, public, and private operators of Islamic countries.

States having observer status within the OIC can also take part in this exhibition, economic operators of Islamic communities from non-member countries as well as guests of honor.

## REGISTRATION CONDITIONS



The amount of the participation is fully due upon signature of the participation form. If the invoice is not paid 15 days before the opening of the exhibition, the organizers may consider the participation commitment automatically terminated and simply prohibit the exhibitor's admission to the exhibition.

The exhibitor shall nevertheless remain liable to the organizers for the full amount of his commitment.

## EXHIBITED PRODUCTS

The products and services to be exhibited must:

- a. Be from the origin of OIC Member States as defined by:
  - Trade agreements to which Côte d'Ivoire and the OIC Member State are parties;

- National regulations for other countries that are not members of the above-mentioned trade agreements.
- b. Consistent with the ethics and values of Islam.
- c. The products to be exhibited are subject, where applicable, to sanitary, phytosanitary, and environmental controls, in accordance with the regulations in force in Côte d'Ivoire.

## FACILITIES GRANTED TO PARTICIPANTS

The Republic of Côte d'Ivoire will grant the participants of the exhibition the following facilities:

- Preferential tariffs on freight, accommodation, and transit are granted by the concerned service providers;
- A business contact facilitation platform;
- B2B meetings on the cotton industry and textile and clothing products;
- Panels on cotton.

## EXHIBITION RULES

### ORGANIZATION AND DATES

The exhibition will be held from October 19 to 23, 2022. It will be open from 10:00 a.m. to 6:30 p.m.

The installation of the Stands will take place from Monday, October 17, 2022, from 9 a.m. to 7 p.m.

### PAYMENT

Payment for the Stand is due upon signature of the participation request by bank transfer.

The total amount of the exhibitor's participation fees is due 15 days before the opening of the event.



## RESERVATION AND LAYOUT OF STANDS

The reservation of the stands will be made no later than Monday, October 10, 2022

Stands will be set up from Monday, October 17, 2022, from 9:00 a.m. to 7:00 p.m. until Tuesday, October 18, 2022, at 8:00 p.m.

Stands are installed and equipped with a module of 9 m<sup>2</sup>.

The standard unfurnished stand of 9 m<sup>2</sup> includes:

- Aluminum structure
- Dividing panels
- Front panel

- Signage panel
- 1 projector of 150 W
- 1 x 400 W power outlet
- Carpeting

The technical services of the CRAPME of Côte d'Ivoire will provide participants with accurate plans of the location reserved for them. However, it is up to the exhibitors to make sure of their conformity or to ask their local representative (agent, installer) to make the necessary checking.

In case of necessity, the organizers may move a participant or assign him/her to another site corresponding to his activity, provided that this modification will not result in any compensation.

## RENUNCIATION

Renunciations that will be received after confirmation of the location will not result in any refund: the sums paid are intended to cover the administrative and technical costs already incurred by the organizers.

If the renunciation occurs before the confirmation of the location, the sums paid will be reimbursed after a deduction of twenty-five percent (25%) of the rental price of the stand as administrative penalties. renunciations must be sent by registered mail to the exhibition administration.

## PRESENCE AT THE STAND



Exhibitors are required to maintain a permanent delegate at the booth who is qualified to conduct business.

Exhibitors and stand managers are responsible for the conduct and actions of the staff attached to their services.

## PROHIBITION

It is strictly forbidden to put highly flammable products, weapons, and narcotics in the stands.

The use of music chains for advertising is also prohibited on the stands and may result in the seizure of the equipment.

Therefore, the organizers plan to put at the disposal of the interested exhibitors, a podium of animation as well as spaces of paying visibility.



The transfer or subletting of all or part of the stand or site is forbidden.

However, with a written agreement from the organizers, several participants may jointly occupy the same stand.

The exhibitors may organize various scientific events and national days, with the approval of the exhibition administration.

Nevertheless, some prohibitions will have to be respected, under penalty of immediate exclusion from the exhibition without notice, namely:

- To distribute samples or flyers outside the stands;
- To make, to attract the customer, any noisy demonstration or advertising likely to disturb the participants of the neighboring stands and the visitors;
- To place the objects in projection, on the external face of the stand;
- To damage, in any way whatsoever, the equipment made available to them.

In addition, it is strictly forbidden for exhibitors to leave staff in the stands outside the opening hours of the Exhibition, except for the guards provided by the approved companies.

## INSURANCE

By signing the application for participation in the Cotton, Textile, and Clothing exhibition of the OIC Member States which will be organized from October 19 to 23, 2022, each exhibitor adheres to CRAPME's insurance policies covering civil liability and fire.

Theft is not covered by insurance.

In the event of a loss, exhibitors cannot claim any compensation from CRAPME beyond that granted by CRAPME's insurer.

## SECURITY

The Administration of the Regional Council for the Promotion and Development of Crafts and SMEs is responsible for the security and maintenance of the exhibition premises during the exhibition period. To this end, it declines responsibility for specific missions entrusted to individuals.

To avoid any commercial espionage, the exhibition administration leaves it up to each exhibitor to protect himself legally and under his responsibility against those who would like to photograph the stands, pavilions, or locations and use the pictures in their advertising brochures and leaflets.

## PARTICULAR MEASURES

The exhibitor formally undertakes to comply with all the clauses of these regulations, which are strictly enforceable and may not be considered mere guidelines.

The exhibitors and the managers of the stands or pavilions are responsible for the behavior and all the actions of their staff.



The Exhibition Organizers decline all responsibility regarding the behavior of the employees of the exhibitors.

The Exhibition Organizers are empowered to expel any undesirable person and, in general, to take any measure to preserve the smooth running and good reputation of the Exhibition, including the filing of a claim for damages or any legal action.

## JURISDICTION

In case of dispute, only the Ivorian courts will be competent to judge. No derogation will be accepted from this jurisdiction clause.

Participant certificates, signed by the commissioners of the exhibition, will also be given to all exhibitors.

## DISMANTLING OF STANDS

The dismantling of the Stands will take place on Sunday, October 23, 2022, from 4:00 p.m. to 10:00 p.m.

## CUSTOMS AND ADMINISTRATIVE FORMALITIES

### ENTRY VISA

The foreign participants and visitors of the exhibition who have to comply with the visa formalities when entering Côte d'Ivoire are called to deposit their visa applications at the accredited embassies of Côte d'Ivoire in their respective countries.

For the nationals of the countries where there is no Ivorian diplomatic representation, they are called to send to the Regional Council for the Promotion and the Development of the Craft industry and SME the photocopy of their valid passports sufficiently in



The Regional Council for the Promotion and Development  
of Crafts and SMEs (CRAPME)

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Tel: +225 07 79 52 18 53

+225 07 08 98 85 94

+225 01 03 03 91 23

Email: [crapme2018@gmail.com](mailto:crapme2018@gmail.com)

All foreign goods that will be presented at the exhibition must strictly comply with the customs regime to which the exhibition will be subject. They can only be brought into the exhibition by freight forwarders accredited by the CRAPME Administration with the customs services, to facilitate admission and guarantee the rights relating to imported products. The exit of the goods is subject to the approval of the Customs, the General Management of CRAPME, and the authorized forwarder. The exit visas will be given only after payment of the requested and executed services.

To facilitate customs clearance operations, a customs office will be opened on the exhibition site.

For further information on customs formalities, exhibitors can contact

Director General of Customs

Tel: (+225) 20 25 15 00

Fax: (+225) 20 25 15 14

Email: [direction.generale@douanes.ci](mailto:direction.generale@douanes.ci)

Address: Rue Verdier, Abidjan

## FREIGHT FORWARDERS RECOMMENDED BY THE ORGANIZERS

The documents to be provided are:

1. The BL transport document (Bill of lading)
2. The commercial invoice (supplier)  
(value: FOB, CFR, CIF according to the sales contract – Incoterms)
3. Export declaration (loading port): D6
4. EUR 1 Certificate (EUROPE)
5. The insurance certificate of Côte d'Ivoire (local)
6. The certificate of origin – Country of origin
7. The BSC / cargo tracking form (port of loading) ...
8. The packing list invoice (well detailed):  
Packages (Specify the material, nature, and number): Wood, aluminum, zinc, steel, plastic, bronze, gold, and copper  
\* Machines, household appliances & mechanisms, computers, electrical, telephone and others (electrical equipment and number): Brand, power kW / voltage, size, dimension, and quantity/ number)  
\*\* Furniture: Armchairs, beds, sofas, cupboards, closets, tables, doors, mattresses or drawers, etc. (Specify the material, nature, and number): Wood, aluminum, zinc, steel, plastic, bronze, gold, and silk.



\*\*\* Children's toys or entertainments (Specify the material): Cotton, Leather, linen, or silk.

9. Other documents relating to food/ consumables (Phytosanitary certificate, technical description of the goods, etc.)

\* Gross/Net Weight, Volume, etc.

REMARK:

10. Vehicles, trucks, motorcycles, and other machines (Specify registration document, brand, power, and origin) = in bulk or by the container.
11. The possession of all these documents will be better appreciated 10 to 14 days before the arrival of the container or parcel because of certain administrative formalities while avoiding unnecessary costs (warehousing/ demurrage) at the port.

Transit company:

INVEST LOGISTICS & MARITIME OPERATION (ILIMO)  
Headquarters Treichville Avenue Pasteur. 01 BP 7331 Abidjan 01  
E-mail: [ilimo4transit.ci@gmail.com](mailto:ilimo4transit.ci@gmail.com)

## PRODUCTS PROHIBITED ON IMPORT

It is strictly forbidden to import the following products:

- Weapons other than authorized hunting weapons
- Explosives
- Narcotics and soft drugs
- Counterfeit goods
- Thrift store merchandise
- Fighting dogs such as pit bulls, Rottweilers, Tosa, Mastiffs, Boer bulls
- All products that affect morals and general health
- All products that affect the security of Côte d'Ivoire.

## USEFUL INFORMATION

Book with the accommodation agency and concierge services of SICTHA and the OIC:

Global Competence Group

Mail: [gcgpdg1@gmail.com](mailto:gcgpdg1@gmail.com) / Contact: (+225) 07 08 27 86 28

## ACCOMMODATION

| HOTEL                  | NUMBER OF ROOMS AVAILABLE FOR SICTHA AND OIC                           | PREFERENTIAL RATE (CFAF / \$US)<br>Room + Breakfast<br>FROM: | DISTANCE FROM THE TREICHVILLE SPORTS PALACE<br>(By car) | ADDRESS                               | AVERAGE RATE / CATERING (FCFA / \$US) |
|------------------------|------------------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------------|---------------------------------------|---------------------------------------|
| IVOTEL                 | <u>25 Rooms</u><br>Apartments<br>suites<br>Standard rooms              | 70,000 / 110                                                 | 10 minutes                                              | Plateau Center                        | 10,000 / 16                           |
| GRAND HOTEL OF ABIDJAN | <u>35 Rooms</u><br>Apartments<br>suites<br>Standard rooms              | 65,000 / 102                                                 | 05 minutes                                              | Plateau, commercial street            | 10,000 / 16                           |
| TREICH HOTEL           | <u>40 Rooms</u><br>Standard rooms                                      | 35,000 / 55                                                  | 03 minutes                                              | Treichville<br>Street 12<br>Avenue 16 | 5,000 / 8                             |
| SOFITEL HOTEL IVOIRE   | <u>50 Rooms</u><br>Classic single room<br>Superior single room         | 159,000 / 250                                                | 20 minutes                                              | Cocody                                | 25 000 / 40                           |
| PULLMAN HOTEL          | <u>30 Rooms</u><br>Classic single room                                 | 140,000 / 220                                                | 10 minutes                                              | Plateau - BCEAO                       | 25,000 / 40                           |
| MÖVENPICK HOTEL        | <u>30 Rooms</u><br>Classic single room<br>Superior single room<br>room | 140,000 / 220                                                | 10 minutes                                              | Plateau - Center                      | 25,000 / 40                           |
| SEEN HOTEL             | <u>30 Rooms</u><br>Classic single room<br>Superior single room         | 85,000 / 135                                                 | 10 minutes                                              | Plateau - Center                      | 20,000 / 32                           |

## CAR RENTAL

| VEHICLE + DRIVER WITHOUT FUEL | COST (CFAF / \$US) |
|-------------------------------|--------------------|
| Peugeot 407                   | 45,000 / 71        |
| Peugeot 406                   | 35,000 / 55        |
| Ministerial Mercedes          | 150,000 / 240      |
| Prado 4X4                     | 70,000 / 110       |
| 15-seater bus                 | 90,000 / 142       |

## COVID SANITARY MEASURES TO ACCESS THE TERRITORY OF CÔTE D'IVOIRE

Any traveler departing from or arriving in Côte d'Ivoire who has not received a full course of vaccinations (at least 2 injections for 2-dose vaccines, or at least 1 injection for single-dose vaccines), must carry a certificate of negative Covid-19 PCR test dating back no more than 3 days from the date of sampling.

Failure to present this document may result in the traveler being denied boarding by the airline. It is recommended to contact the airline for further information.







### Islamic Centre for Development of Trade (ICDT)

Tour des Habous, 11/12 ème étage  
20 000  
PoBox 13 545 Casablanca – Maroc.

Tél : +212 522 32 49 74  
Fax : +212 522 32 01 10

E-mail: [icdt@icdt-oic.org](mailto:icdt@icdt-oic.org)  
Web : [www.icdt-cidc.org](http://www.icdt-cidc.org)

### Regional Council for the Promotion and Development of Crafts and SMEs (CRAPME)

Abidjan plateau immeubles km 4 ème  
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