SOUTH SUDAN TURKISH EXHIBITION 2022

Connecting South Sudan to the World

November 28 - December 4
Opening from 8:00am - 7:00PM

SOUTH SUDAN TURKISH EXHIBITION

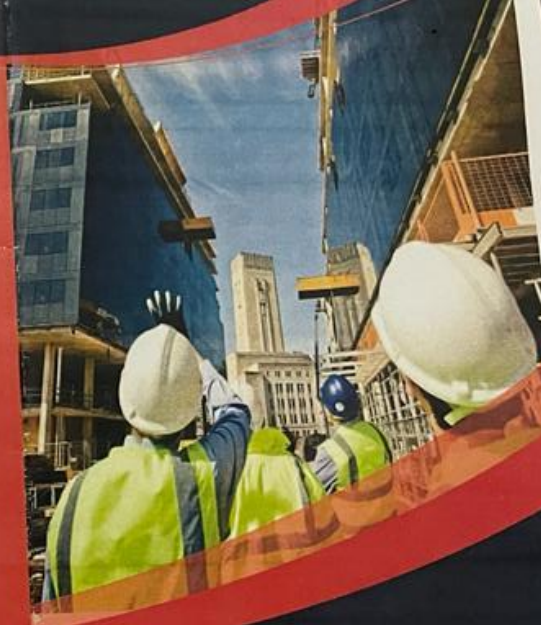
THE 1st ANNUAL EXHIBITION

1. Over 100 Business Exhibitors
2. Over 60 International Companies

Learn and Connect your Business to the World

Registration Ongoing

ANNUAL TRADE FAIR 2022



Orient Group

Orient Group in Collaboration with the Ministry of Foriegn Affairs of South Sudan brings you the first Annual Turkish Exhibition in the World's yougest Nation that will showcase products and services under a wider range of categories that cuts across the board.
Over 60 International Companies mainly from Turkey will be available to showcase their quality quality wares and equipments.
Over 150 Vendors
Connect with Vendors from around the world and learn how to grow and expand your reach

BUSINESS OPPORTUNITIES

Meet industry leaders in various field, learn and interact through showcasing your products and services to the market directly both locally and globally. You will also get to interact directly with consumers and suppliers

ANNUAL TRADE FAIR

1. Clothing & Textile
2. Building & Construction
3. Medical equipments, Pharmaceuticals and Cosmetics
4. Furniture & Home Appliances
5. Petroleum and Gas
6. Aviation & Hospitality
7. Design & Publicity
8. Automotive & Machinery
9. Food Items / Agricultural products
10. Telecommunication

SOUTH SUDAN TURKISH EXHIBITION 2022

Vision

To be the Pioneer Event that will bring the world to South Sudan by providing the largest showcase of products and services and connect the Local Marketplace to the International Marketplace.

Mission

Constantly Increasing market share in South Sudan; equalizing national and international customers rate; opening, directing, developing the sector by increasing customer satisfaction year by year through organizing annual events that foster growth and sustainability.

OBJECTIVES OF THE TRADE FAIR

The Turkish Trade Expo will have the main objecting of fostering trade for co-operation and development of the two countries. The following are the areas of coverage as categorized for the Exhibition.

- Oil and Gas
- Construction/Building
- Medical Equipment/Pharmaceuticals/Cosmetics
- Aviation and Hospitality
- Telecommunication
- Furniture and Home Appliances
- Clothing and Textile
- Automotive and Machinery
- Food Items / Agricultural Products
- Design and Publicity

With the above, we have outlined specific goals for the Exhibition;

1. Fostering Growth and Sustainability.
2. Enhancing cooperation and Development between South Sudan and Turkey
3. Establishing a local source for Turkish products
4. Encouraging product Tourism
5. Opening South Sudan to International Marketplace
6. Connecting Suppliers and Consumer between the two counties
7. Social and Economic enhancement
8. Showcasing the rich Culture of South Sudan

SOUTH SUDAN – TURKISH EXHIBITION

ORIENT GROUP PROPOSAL

African growth and development is rising. After the Covid-19 pandemic hit the world in 2020, a lot of difficulties emerged; economic instability, poor health, infrastructural deficit and deficiencies in innovative materials. Many countries including South Sudan were affected drastically as there was a global shortage in manufactured good and services in almost every commercial sectors. Thus, this innovative solution was birthed to bring manufacturers, producers, businesses and customers together to have collaborative transactions and boost trade as this will promote and strengthen political, social, economic and cultural relations between Turkey and many African countries.

The genesis of Orient Group with good recommendations from the renowned Government has influenced and supported the initiative to be reviewed by the Government of South Sudan to boost trade and to also remove the barriers of growth and development through the first shipping company launched in Turkey by Orient Group, to ensure that all goods and services to improve the Turkish-South Sudanese trade are monitored effectively. As the initiator of this idea and innovation, demand and supply would be evaluated by Orient Group and technology will play a major role for accountability. Orient Group has the approval from appropriate ministries to assure honest and clear service to her country.

Orient Group would also be a mediator and partner to the South Sudanese embassy in Turkey to investigate the companies to work with in Turkey. Orient Group will boost tourism, investment promotion and opportunities for South-Sudanese citizens and promote the recognition of her country and its representation when Turkish people hear of South Sudan; this would promote the country globally. This exhibition would be annually and each Turkish company that would participate will pay a stipulated amount in order to advertise their products in the exhibition. This fee will also cover the hotel, security, feeding and tourism adventure for the companies coming into the country.

• The exhibition will create an opportunity for the companies to meet with the Chamber of Commerce in South Sudan.

• The companies will learn and experience the history and culture of South Sudan.

• They will also have access to hospitals in case of any medical emergencies. The comfort of our guests will be a major priority to build a good relationship. At the end of this annual exhibition, we hope to have:

• Improved the economy

• Better infrastructure

• Upgraded pharmaceutical sectors

• Innovative designs

• Integrated effective technology into our system

• Strong partnership between the presidents of both countries on all levels of development.