



## Company Profile: Haq's Bay Automobiles Ltd.

---

## EXECUTIVE SUMMARY

Haq's Bay Automobiles Ltd is one of the largest automobile retailers in Bangladesh involved in the import, sales, distribution, and service of all kinds of brand new and used automobiles, transports, construction equipment and CNG conversion equipment. The company was incorporated in 1997 under the Companies Act, and is registered with Board of Investment (at present BIDA). It also boasts the only ISO accredited service centre in the country.

Besides the automobile business, Haq's Bay is also an importer, trader and an enlisted supplier to the GoB for products ranging from water testing equipment to heavy equipment for construction with long term experiences in all kinds of supply items. Haq's Bay also works with Sharp Energy Solutions Corporation for Mega Solar projects throughout Bangladesh. It is also sole distributor of scientific equipment manufactures by Trac2o – Wagtech Projects, UK.

---

### Brief History of the company

Haq's Bay Automobiles Ltd is a leading automobile retailer in Bangladesh involved in the import, sales, distribution, and service of all kinds of brand new and used automobiles, transports, construction equipment and CNG conversion equipment. The company was incorporated in 1997 under the Companies Act, and is registered with Board of Investment (at present BIDA). It also boasts the only ISO accredited service centre in the country.



It has 3 decades' worth of history in sales and distribution of nearly every kind of Brand New and Imported Japanese Used Vehicles with quality After Sales Service. With a substantial sales volume, Haq's Bay Automobiles Ltd. is considered one of the biggest shareholders of the automobile trade market in the country. It has 2 sales centres for motor vehicles in Dhaka and another in Chittagong. We have a spare parts dept. and two after sales service centres in the hub of the city of Dhaka.

Haq's Bay currently is the sole distributor of China Dong Feng Motor Corp. commercial vehicles and have successfully marketed the Dong Feng Truck throughout the whole of Bangladesh. It also introduced the brand new Grand Tiger Double Cabin Pickup (4x4 and 4 x 2), manufactured by ZX automobile in China, with success. Haq's Bay currently has 150+ employees who are there to take anxiety free care of the valued customers. The company is financially solvent with sufficient working capital and having substantial annual turnover.



Besides the automobile business, Haq's Bay is also an importer, trader and an enlisted supplier to the GoB for products ranging from water testing equipment to heavy equipment for construction with long term experiences in all kinds of supply items. Haq's Bay also works with Sharp Energy Solutions Corporation for Mega Solar projects throughout Bangladesh. It is also sole distributor of scientific equipment manufactures by Trac2o – Wagtech Projects, UK.

---

Service Centre



The workshop service facilities of Haq's Bay are comprehensive-both in terms of quality and the extent of services. It has over 1800 sq.m. of area equipped with modern service instruments, which use "state – of – the art" technology and are handled, operated and managed by highly skilled manager, supervisors and skilled workforces, many of whom have been trained both at home and abroad. In response to our ideal services Haq's Bay have been accredited with the ISO 9001:2000 Quality Management Certificate and Haq's Bay Automobiles Ltd. joined the ranks of the world's top organisations that have earned the prestigious quality management standard certification.

No single automotive trader in Bangladesh has such comprehensive workshop and support engineering facilities at one place, which will cater all the technical needs of the customers. This facility is now being considered to be expanded and optimally used for other commercial/Industrial operations, like reconditioning of automotive vehicles, using the bonded house concept. Haq's Bay is also



Paint work ongoing in fully equipped paint booth

Paint work ongoing in fully equipped paint booth

---

eyeing to go for automobile assembling operation in future in order to meet the demand of motor vehicles in the country.



Top Left: Service centre personnel inspecting vehicle on hydraulic lift

Top right: Large Service area that can be utilised for repair works as well as CKD purposes

Bottom: The service centre team

---

### Corporate Profile of Haq's Bay Automobiles Ltd.

1. Name of Company : Haq's Bay Automobiles Ltd
  2. Type of Business : Import, sales, distribution of vehicles & heavy machineries, construction equipment, scientific equipment, etc.
  3. Address (Registered) : 31, Inner Circular (VIP) Road, Nayapaltan, Dhaka-1000, Bangladesh  
<https://goo.gl/maps/xrdUBFsMPvT2>
  4. Branch Offices : (1) 30, Inner Circular Road, Nayapaltan, Dhaka-1000,  
(2) Plot# 1 &3, Road # 5, Block # G, Port Connecting Road, Boropul, Chittagong
  5. Overseas Biz. Associate
    - Sharp Energy Solutions, Japan
    - Dong Feng Motor, China
    - ZX Automobiles, China
    - SINO Truck, China
    - HAT Co. Ltd., Japan
    - Cross Continents, Japan
    - White Water Exports, UAE
    - Hare Exports, UK
    - Trace2o, UK
    - Wagtech Projects, UK
  6. Sister Concerns
    - Haq's Bay, Bangladesh
    - Auto Logistic, Bangladesh
    - Isham Autos, Bangladesh
    - A I Auto, Bangladesh
  7. Major Clients
    - Govt. of Bangladesh
    - Diplomatic Missions and International Organizations (UN, WB, ADB, FAO etc.)
    - Infrastructure Development Company Limited (IDCOL)
-

- British American Tobacco Bangladesh
- Bashundhara Group
- ACI
- Square Group
- Mir Akhter Hossain
- Abdul Monem Ltd.
- Prime Bank Ltd.
- United Commercial Bank Ltd.
- BRB Cables
- Nitol Group
- Runner Group
- BRAC
- Islami Bank Foundation

8. Workshop : i) Workshop-I, 69/2, Naya Paltan, Dhaka  
<https://goo.gl/maps/p8ydDcQqgnz>
9. Telephone : +880 2 9335372, +880 2 48312842-43
10. Fax : +880 2 48314946
11. E-mail : [haqsbay@citech.net](mailto:haqsbay@citech.net), [haqsbay2@gmail.com](mailto:haqsbay2@gmail.com)
12. Website : [www.haqsbay.com](http://www.haqsbay.com)
13. Social Media : <https://bit.ly/2WVkJWeo>
14. Business status : Private Limited Company
15. Introduction of HBAL : Enclosed
16. Managing Director : Abdul Haque
17. Credential of MD : Enclosed
18. Trade License : 02007488
19. Certificate of Incorporation : C-34100(846)/97
20. VAT Reg. : 000504224
21. E-TIN : 1989763369909/Circle-13(companies)
22. IRC No. : 160259
23. ISO Certificate : 4117QMS001
24. Number of Employees : 156
-



### About the Managing Director

Mr. Abdul Haque is the Managing Director of Haq's Bay Automobiles Limited and its related concerns. He is the Director of Infrastructure Development Company Limited (IDCOL), Bangladesh – a govt. owned autonomous entity, and Director at Asia Pacific General Insurance Co. Limited. He serves the Honorary Consul, Consulate of the Republic of Djibouti in Bangladesh and has been recognized as a Commercially Important Person (CIP) four times by the Government of Bangladesh for his outstanding performance in trade and business in the country.

Besides his official titles, **Mr. Abdul Haque has been conferred the 'Order of the Rising Sun, Gold Rays with Rosette' award by His Majesty the Emperor of Japan for his outstanding services for strengthening Japan-Bangladesh relationship.** The award has been given in recognition of Mr. Abdul Haque's contribution to the national effort (beyond his business interests) in his tireless efforts to promote Bangladesh – Japan relations. The deeply cordial and friendly bilateral relations between the two countries have been, to a great degree, been fostered through his efforts. Making Bangladesh a favoured destination for Japanese FDI, greater collaboration in development efforts, have all been greatly facilitated by Mr. Haque. This award has been bestowed upon him taking for his efforts over the years.

Mr. Abdul Haque is deeply involved in different trade bodies at home and abroad. This background drove him towards building and promoting Japan-Bangladesh relationship. With a view to expedite trade and investment between Japan & Bangladesh, SHOO-KOO-KAI (The Japanese Commerce & Industry Association in Dhaka) appointed him as the Special Adviser, External Affairs. Business communities of Bangladesh elected him as the Director of Executive Committee of the Federation of Bangladesh Chambers of Commerce and Industry for six times with popular vote. He is currently Chairman of FBCCI Standing Committee relating to Ministry of Finance (Internal Resources Division).

He is the former President of Japan Bangladesh Chamber of Commerce & Industry, founder and former President of Bangladesh Reconditioned Vehicles Importers & Dealers Association, and former Co-chairman of JBCCEC. He was also member of Executive Committee of SAARC Chamber of commerce and Industry. He also served as a member of the Board of Directors of Bangladesh Road Transport Authority, Janata Bank and Teletalk Bangladesh Ltd.

---

He was also the elected President of Bangladesh Reconditioned Vehicles Importers and Dealers Association (BARVIDA).

Mr. Haque is also involved in many philanthropic works and voluntary services among which he is the Member of Foundation of Independent University, Bangladesh (IUB), Chairman of Foundation of Shaher Banu Ideal School & College, Barura, Comilla; Chairman of Munshi Jinnat Ali Welfare Trust and Founder of Projukti Peeth (Socio-Economic Dev. Centre), Barura, Comilla. A brief of positions held, or previously held by Mr. Abdul Haque are listed in the following page:

### **Business**

Managing Director	: Haq's Bay Automobiles Ltd. 31, Inner Circular (VIP) Road, Nayapaltan, Dhaka-1000,
Proprietor	: Haq's Bay, Nayapaltan, Dhaka
Proprietor	: Red Hill Textile Mills, 50/1, Shantinagar, VIP Road, Dhaka
Proprietor	: Haq's Bay Service Centre, 69/2, Nayapaltan, Dhaka
Director	: Asia Pacific General Insurance Co. Ltd. 28, B.B. Avenue, Dhaka

### **State/ Government Body and International Organization**

Honorary Consul	: Consulate of the Republic of Djibouti in Bangladesh.
Director	: Infrastructure Development Co. Ltd (a GoB owned company)
Special Adviser, External Affairs	: Dhaka SHOO-KOO-KAI, Japanese Commerce & Industry Association in Dhaka
Commercially Important Person (CIP)	: Made by the Government of Bangladesh
Former Director	: Teletalk Bangladesh Ltd. (Mobile Company)
Former Member Advisory Board	: Strategic Transport Plan for Dhaka (STP)
Former Board Member	: Bangladesh Road Transports Authority (BRTA) GoB.
Former Director	: Janata Bank (State owned Commercial Bank)

### **Trade Body/Chamber**

Former President	: Bangladesh Reconditioned Vehicles Importers & Dealers Association
Former President	: Japan Bangladesh Chamber of Commerce & Industry (JBCCI)
Former Director	: The Federation of Bangladesh Chambers of Commerce and Industry (FBCCI)
Former Member	: Executive Committee of SAARC Chamber
Former Co-Chairman	: Japan Bangladesh Committee of Commercial and Economic Co-operation

### **Social Body**

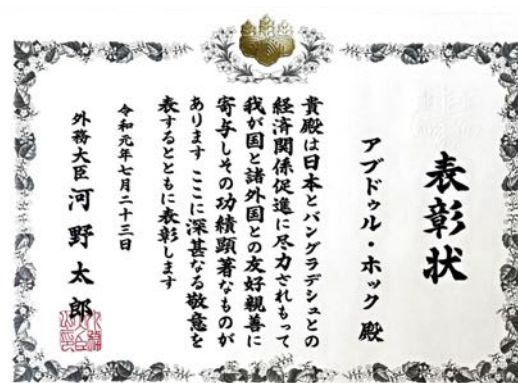
Founder	: Projukti Peeth(Socio-Economic Dev. Centre), Barura, Comilla.
Chairman of Foundation	: Shaher Banu Ideal School & College, Falkamuri, Barura, Comilla,
Member of Foundation	: Independent University, Bangladesh, IUB.
Chairman	: Munshi Jinnat Ali Welfare Trust, Barura, Comilla,

Mr. Abdul Haque has been blessed with a successful and well documented career with a multitude of acknowledgements from the Govt. of Bangladesh, including special acknowledgement from the Hon. President and the Hon Shipping Minister for reopening Mongla Port. He has also received recognition from the Govt. of Bangladesh for “কর বাহাদুর পরিবার”. A brief of these awards can be viewed in the following pages:

---



**Pic:** H.E. Mr. ITO Naoki, The Ambassador of Japan to Bangladesh, presenting Mr. Haque the Order of the Rising Sun Gold Rays with Rosette



**Pic:** Left: PATENT OF DECORATION, The Order of the Rising Sun, Gold Rays with Rosette, as awarded to Mr. Haque;  
Right: CERTIFICATE OF COMMENDATION, as conferred to Mr. Haque by Mr. KANO Taro, the Honorable Minister of Foreign Affairs, Govt. of Japan



**Pic:** Mr. Abdul Haque (3<sup>rd</sup> from left) receiving the Recognition from Hon. President of Bangladesh, Mr. Abdul Hamid, in the presence of the then Hon. Shipping Minister Mr. Shajahan Khan, Hon Mayor of Khulan, Mr. Talukdar Abdul Khaleque, and respected Mongla Port Authority Chairman for exemplary role played in Reopening of Mongla Port



**Pic:** Recognition letter from the Hon. Shipping Minister of Bangladesh for exemplary role played in Reopening of Mongla Port

---



**Pic:** Receiving recognition from the Govt. of Bangladesh for “কর বাহাদুর পরিবার”



**Pic:** “কর বাহাদুর পরিবার” recognition from the Govt. of Bangladesh

---



**Pic:** Exchanging pleasantries with the Hon. Prime Minister of Bangladesh, Sheikh Hasina



**Pic:** With former Hon. Prime Minister of Japan, Mr. Shinzō Abe (Left) and his successor, Hon Prime Minister of Japan, Mr. Tarō Asō, during their respective visits in Bangladesh as a leading dignitary representing Japan Bangladesh Chamber of Commerce and Industry (JBCCI).

---